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JAN

Two Sessions at Alliance 2018

Patient Engagement in Health Education Programming and Enhancing Patient and HCP Education with Formative and Summative Qualitative Evaluation



Alliance for Continuing Education in the Health Professions

FEB

Partnerships launched with DBSA & AAFP

Through tethered programs for clinicians and patients about major depressive disorder



Depression and Bipolar Support Alliance



AMERICAN ACADEMY OF FAMILY PHYSICIANS

MAR

DiabetesCoachLive Launched

New DiabetesCoachLive patient channel & launch of Diabetes tethered program with Joslin Diabetes Center



Peer reviewed B-Cell NHL patient ed publication in Health Education Journal

APR

The Leukemia & Lymphoma Society's first online program about clinical trials

Delivered on CancerCoachLive

Two poster presentations at AAN in MS & PBA



AMERICAN ACADEMY OF NEUROLOGY

MAY

Best-in-Class at AIS

Better Targeting of Serial Education through Formative Qualitative Evaluation



Multi-program partnership with CMSC

Poster Presentation

OMedLive Pediatric Neuroblastoma at ONS Meeting



JUN

Two Abstracts for Online Publication for 2018 ASCO Annual Meeting

Examining Clinician Confidence in the Management of Breast Cancer Based on Subtype and Enhancing Bladder Cancer Care Through Clinician and Patient Education



Patient education on Carcinoid Syndrome

launched with Carcinoid Cancer Foundation



JUL

Tethered education on ILD Collaborative idiopathic pulmonary fibrosis (IPF)

released for clinicians & patients with ILD Collaborative



RareDiseaseLive

A new rare disease patient education channel, launched with program in IPF in partnership with the ILD Collaborative

Continued...

2018 Year in Review continued

SEP

ASCO Quality Forum

Poster session on impact of online patient education for people with bladder cancer, through partnership with BCAN



Poster presented at World Lung Cancer Meeting

on ACCC Immuno-Oncology Online Education on Testing

OCT

Aligned education for patients & clinicians

on Follicular Lymphoma with LLS, with 51+ minutes live time in session for patients



B-Cell Whitepaper

Released whitepaper on impact of patient education

NOV

Partnership launched with Asthma and Allergy Foundation of America

through Eczema patient program

Patient-Focused Medical Product Development

Supported DBSA's Well Beyond Blue campaign and attended session with patients & the FDA



Launch of PAM

Patient Activation Measure™ in patient education programs



UroCareLive's Clinical Crossfire Series

highlighted at LUGPA Annual Meeting by President Neal Shore, MD during General Session

Partnership with the National Pancreas Foundation

launched through pancreatic cancer program for patients

DEC

Poster Presentation

on AML patient education with LLS and abstract (CLL CME) at ASH Annual Meeting



PARTNERING FOR OUTCOMES

PlatformQ Health is the leading provider of live, online medical education events, operating 17 therapeutically aligned learning channels dedicated to providing clinicians, patients, caregivers, advocates and administrators rigorous, outcomes-centric education aimed at improving patient care. The company's unique education platform allows physicians and other healthcare professionals to connect online from anywhere, to learn about the latest treatments options, and engage in real-time discussion with scientific, research and patient care experts.