

A digital peer-to-peer education model designed to drive provider awareness, engagement and adoption



Prescribers are **2x more likely** to prescribe a particular drug if they are fully satisfied with their journey along with the pharmaceutical company's contribution in enhancing medical and scientific knowledge.

Field force enablement that accelerates key customer relationships



On average **175+** live field-driven views per broadcast



Over half of field reps participate in a national broadcast

An end to end solution that delivers results



We deliver **134%** to goal per program



10/10 of our clients would recommend us to a colleague

Dedicated online learning channels to broadcast and host peer-to-peer programs

 OMedLive

 UroCareLive

 ClinicalSeriesLive

 ImmunologyLive

 PsychiatryCareLive

 NeuroSeriesLive

 CardioCareLive

 DiabetesSeriesLive

 ResInsightsLive

 PainCareLive



166,904

peer-to-peer program
views in 2021

Proven success with launch broadcasts and field force enablement



“ Great job PlatformQ team! Your hard work bringing this event to fruition is greatly appreciated. Another successful broadcast on the books.

Kite Pharma, A Gilead Company

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Reaching the right providers yields greater engagement and impact

Program attendees
are prescribers



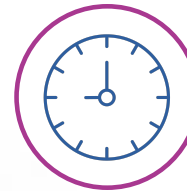
Program attendees are in
the intended speciality



Target audience
match rate



Attendees
watch over **2/3**
of a live program



The average time in session
for chaptered programs is
over **3x longer** than full
length programs



For more information, contact digital@platformq.com