

Fostering a powerful, patient-centric, continuing medical education model



Driving meaningful change in clinical practice and health outcomes requires an innovative and adaptable continuing education model that meets the evolving educational needs of both clinicians and patients.

Our educational model is powered by:



- Expertise from our extensive partner network
- ✓ Therapeutically-aligned learning channels, trusted by hundreds of thousands of HCPs
- A best-in-class outcomes approach
- ✓ Patient-centric content
- Customized learning experiences

Driving positive health outcomes at scale



2019 65 Programs

8.48 Million Patients Impacted

2020 145 Programs

11.35 Million Patients Impacted

2021 169 Programs

An array of purposefully-designed activities to engage and educate providers





consumed



Tethered education programs in the past 2 years



Of all 2021 CME programs were about a rare disease or condition



Of all 2021 programs addressed health equity issues and topics



Increase in programs with a patient voice in 2021

Measuring practice improvement and change fuels our approach to future educational initiatives

HCPs reported that PlatformQ Health's education would lead to:



Improved medical and practice knowledge



Improved patient clinical outcomes



Change in their practice behavior

Recognized outcomes and impact



60+

Posters and Abstracts presented at medical society and association conferences





























Powered by our partners

Relying on each other's collective strengths to make a difference



84% ▼

Of all 2021 CME activities were produced in partnership with leading societies, associations, foundations, centers of excellence and advocacy organizations



For more information, contact digital@platformq.com