

Empowering patients on their journey to improved confidence and communication

Our trusted digital patient education model elevates and amplifies the patient's lived experiences to bridge communication gaps between patients and clinicians and increase their ability to confidently advocate for their care.



Our patient education model is powered by:



- ✓ Expertise from our extensive partner network
- ✓ A multi-perspective panel of patients and caregivers as well as expert physicians, nurses, NPs, and advocacy group representatives
- ✓ A comprehensive patient outcomes approach
- ✓ Patient-centric programming that drives deep content consumption
- ✓ Digital marketing campaigns that engage the right audience

Driving positive health outcomes at scale



34,827,696 patients impacted in the last 3 years

2019 65 Programs



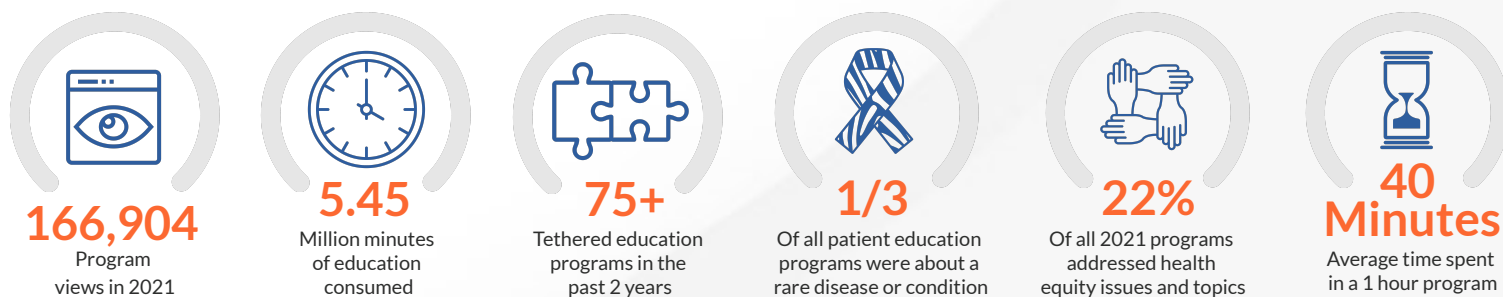
2020 145 Programs



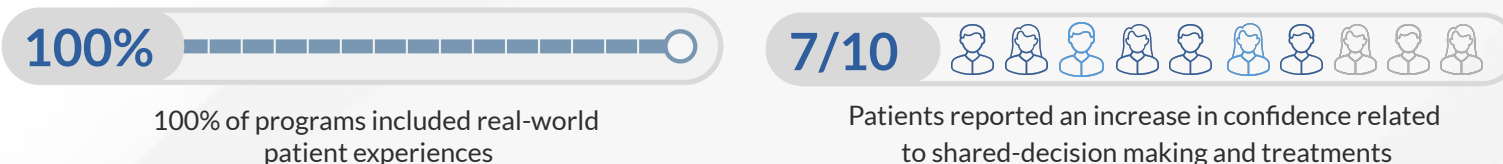
2021 169 Programs



Delivering purposefully-designed, patient-centric content



Amplifying the patient experience



Recognized outcomes and impact



Powered by our partnerships

Relying on each other's collective strengths to make a difference

