

# Powered by Partnerships

Relying on each other's collective strengths to make a difference in healthcare

As the leading provider of sustainable, digital education and engagement solutions we are able to design, develop, and deploy credible health education for clinicians, patients, and caregivers through hundreds of collaborations each year.

## Our Turnkey Partnership Model Drives Real Value



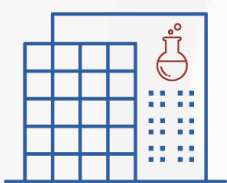
- ✓ Make a meaningful impact on the lives of patients & caregivers
- ✓ Access health education outcomes data that will give you insight on how to better serve your community
- ✓ Lift your mission and extend your reach with our extensive partnership network
- ✓ Secure recurring revenue using a digital education and engagement platform

## Committed to driving change with our partner network

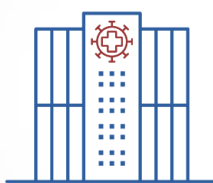
We take a collaborative approach to producing digital education programs for patients, caregivers and clinicians. We partner with:



Advocacy  
Organizations &  
Foundations



Research Institutes



Health Systems



Academic  
Medical Centers



Medical and  
Professional  
Associations

## Teaming up to produce high-quality educational initiatives



**175** collaborations in the last 3 years



**262** provider education sessions produced with a partner



**110** patient education sessions produced with a partner



Long-term strategic partner spotlight



American Society  
of Gene & Cell Therapy



Asthma and Allergy  
Foundation of America



## Driving positive health outcomes with our partnership network

**+ 34,827,696** patients impacted in the last 3 years

2019 65 Programs

**8.48** Million Patients Impacted

2020 145 Programs

**11.35** Million Patients Impacted

2021 169 Programs

**14.99** Million Patients Impacted

## Delivering engaging and empowering patient and provider education with our partners



**166,904**  
Program views in 2021



**5.45**  
Million minutes of education consumed



**80**  
Different diseases/conditions covered in the last 3 years



**128**  
Patient stories shared in our programs in the last 3 years

*"I was diagnosed with MBC five years after my mom died of MBC. I never knew a Black woman could get breast cancer, so I told myself I needed to get educated and my advocacy started. I told my team don't treat me like I'm dying – treat me like your early-stage patients."*

-Shelia, patient participant from 'A Woman's Role in her Breast Cancer Care'

## Recognized outcomes and impact



**60+**

Posters and Abstracts presented at medical society and association conferences in the last 3 years



American Society of Hematology  
Helping hematologists conquer blood diseases worldwide



## Driving visibility, awareness, and recognition



**35+**

partner-focused articles and press releases published in the last 3 years



**15,000+**

page views

**100,000+**

impressions